



Founded - 1961

## COMMUNITY PARTNERSHIP OPPORTUNITY



### Why Partner with the Melrose Makos?

In the heart of our North Phoenix neighborhood, there is a valuable non-profit educational center unlike any other, where children and families gather for aquatic training in a unique community setting. Our facility offers a competitive swim team through the Desert Swim League and swimming lessons for toddlers to adults. Our most valuable asset is the membership we serve who develop life long relationships with the residents in their community. Melrose is owned and operated by our membership. In addition to our competitive summer swim team program, we offer progressive swim lessons, lifesaving skills, masters swim, and a variety of recreational classes.

Your generous partnership will be used to allow us to continue providing an affordable, safe environment, make key facility upgrades and promote the health and general welfare of our community.

Melrose Paradise Recreation Club, Inc. is registered as a 501(c)(7) organization.



# PARTNERSHIP OPPORTUNITIES

The Melrose Makos are a unified; dominate force in the sport of swimming. The facility was founded in 1961. We are a 501(c)(7) nonprofit organization and we rely on corporate partnerships to keep our annual dues affordable to the community. When you invest in Melrose, you are investing in childrens lives. Swimming is a sport that our participants will use for the rest of their life.

Depending on the level of your investment, your organization will receive year round exposure with thousands of members and guests that visit our facility on an annual basis.

Traditionally swim parents are very loyal to those organizations that partner with our team, and we sincerely appreciate your continued support!

## **2014 PRESENTING PARTNER - \$5000 (two (2) partners max)**

Entitlement of the 2014 Melrose Desert Swim League Season. Logo inclusion on the property marquee sign.

Logo inclusion on backstroke flags across the pool for all meets and community events

Use of Melrose facility for a corporate event for 100 guests, lifeguard fee's included. (May be donated to a youth group)

10' x 5' Banner advertisement at the Melrose facility for the year

300 x 500 Website ad with link to your website. Ad on each web page

Logo Inclusion in each Melrose e-mail blast to membership during the year. Inclusion of special offers as warranted.

Year-Round logo Inclusion on the Melrose Facebook page background, and special offer posts for your business as warranted

Two (2) Summer Swimming scholaraships presented in the name of your business.

Thirty (30) Sunsplash Raffle Tickets - annual Pool Raffle, opportunity to win great prizes and \$1000 cash (\$300 value)

## **2014 GOLD MEDAL PARTNER - \$1000**

5' x 5' Banner advertisement at the Melrose facility for the year

300 x 300 Home Page Website ad with link to your website. Inclusion on partner page

logo Inclusion in each e-mail blasts to membership during the year. Inclusion of special offers or downloadable coupon

Facebook logo inclusion for Six (6) Months. Weekly offer or coupon included to fans.

One (1) Summer Swimming scholaraships presented in the name of your business.

Twenty (20) Sunsplash Raffle Tickets (\$200 value)

## **2014 SILVER MEDAL PARTNER - \$500**

5' x 5' Banner advertisement at the Melrose facility for the year

300 x 250 Home Page Website ad

Logo link Inclusion in each e-mail blasts

Facebook logo inclusion for Three (3) Months (DSL Season). Weekly offer or coupon included to fans.

Ten (10) Sunsplash Raffle Tickets (\$100 value)

**SUNSPASH RAFFLE PARTNER -** If your business cannot make a monetary donation, we would appreciate a in-kind donation between \$50 and \$100 for our annual SunSplash Raffle.

